



Keynote Title: "Branding Your Customer Love"

Bridget J. Beasley, a native of Orlando, Florida, is a compassionate and dedicated individual with a deep-rooted passion for serving others and making a positive impact in her community. As the oldest of three siblings and a devoted single mother, she embodies strength, responsibility, and an unwavering commitment to her loved ones.

With extensive experience in finance, small business, and church development, Bridget brings a diverse skill set to her endeavors. She has worked with banks, credit unions, and non-profit organizations, contributing to their growth and success through strategic financial planning and implementation. Bridget's expertise in finance enables her to provide valuable insights and guidance to businesses and organizations seeking to optimize their financial strategies.

Bridget is a graduate of Nova Southern University and the University of Phoenix, where she earned a degree in Business Management and Business Administration. Her educational background, combined with her hands-on experience, equips her with a strong foundation to support and collaborate with small businesses effectively.

Outside of her professional and community commitments, Bridget enjoys traveling and experiencing new cultures; however, her greatest joy and God-given achievement is being the loving mother of her cherished children, Zuri and Zion.

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