



Keynote Title:
**“Transforming Your Organization Through
Empathetic Leadership”**

Bill was raised in Indianapolis and later moved to Columbus, IN, and graduated from Indiana University, majoring in Finance and Marketing. His family moved to Lakeland in 1996, and he became President & Co-Owner of Lakeland Automall (Lakeland Ford, Mazda, Hyundai & Isuzu.) He and his sister sold Lakeland Automall in 2016, and Bill became a Business Consultant with Claridge Associates before becoming the City of Lakeland Mayor in 2018.

Mayor Mutz and his wife, Pam, a Denver, CO native, have been married 45 years and are parents of 12 children — seven boys and five girls. They have 33 grandchildren.

In civic roles, Bill served on 21 not-for-profit or business boards and helped found Grace City Church. Bill has a passion for seeing successful life change in marriages and parenting. His foundational human relations goal is to strive to honor everyone. This way, motivated people will engage in thriving environments where hopes and dreams maximize human potential.

**City of Lakeland
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